

THE SITUATIONAL LEADERSHIP MODEL

The Situational Leadership Model, developed by Paul Hersey and Ken Blanchard, says that effective leaders should tailor their approach and leadership style according to their team members individual needs, not their own preferred leadership style. Outstanding leaders are expected to get to know their people, analyze their needs and adapt their own style accordingly.

The 4 leadership styles introduced by the Situational Leadership Theory (SLT) are:

